


WELCOME TO THE PINNACLE TOWER





INTRODUCING THE PINNACLE TOWER

A modern kitchen interior featuring a white island with a dark countertop. Two light-colored wooden stools are positioned at the island. In the background, there are white cabinets, a stainless steel range hood, and a large window offering a view of the outdoors. The floor is made of dark wood.

20 minutes from the centre of London.
An established community with an exciting
new future, and the convenience of a hotel
next door. The bustle of Olympic Way, the
awe-inspiring iconic Wembley Arch and
the thrill of the world-famous Stadium, all
right on your doorstep...
Wembley Properties are delighted to
present the Pinnacle Tower.



THE PINNACLE TOWER

This luxury contemporary development comprises 131 new homes, including studios, 1 and 2 bedroom flats and 2 / 3 bedroom duplex penthouses. There's a central courtyard area, generous balconies, and far-reaching views across the London skyline.

Located right at the hub of North West London's most dynamic

regeneration hub, the Pinnacle Tower is a flagship development designed and located for the very best of urban living. It's located right beside the Novotel hotel, so residents can enjoy not only the hotel's restaurant and bar but also order room service direct to their apartment.

Get a new perspective on London at the Pinnacle Tower.

WEMBLEY: THE CAPITAL'S NEW LIFESTYLE DESTINATION

Wembley is the hub of sustained, long-term investment designed to create the most dynamic place to live in London. This area is fast becoming London's most desirable residential and retail destination.

North-West London has always been valued for its welcoming, multicultural community and impeccable transport links. Now the rebuilt stadium has been a catalyst for the significant £3.8billion Wembley regeneration project.

The Pinnacle Tower is an excellent choice for investors who want to benefit from the area's ongoing improvement without compromising on the lifestyle immediately available.



WHERE SHOPPING, SPORT AND LEISURE MEET



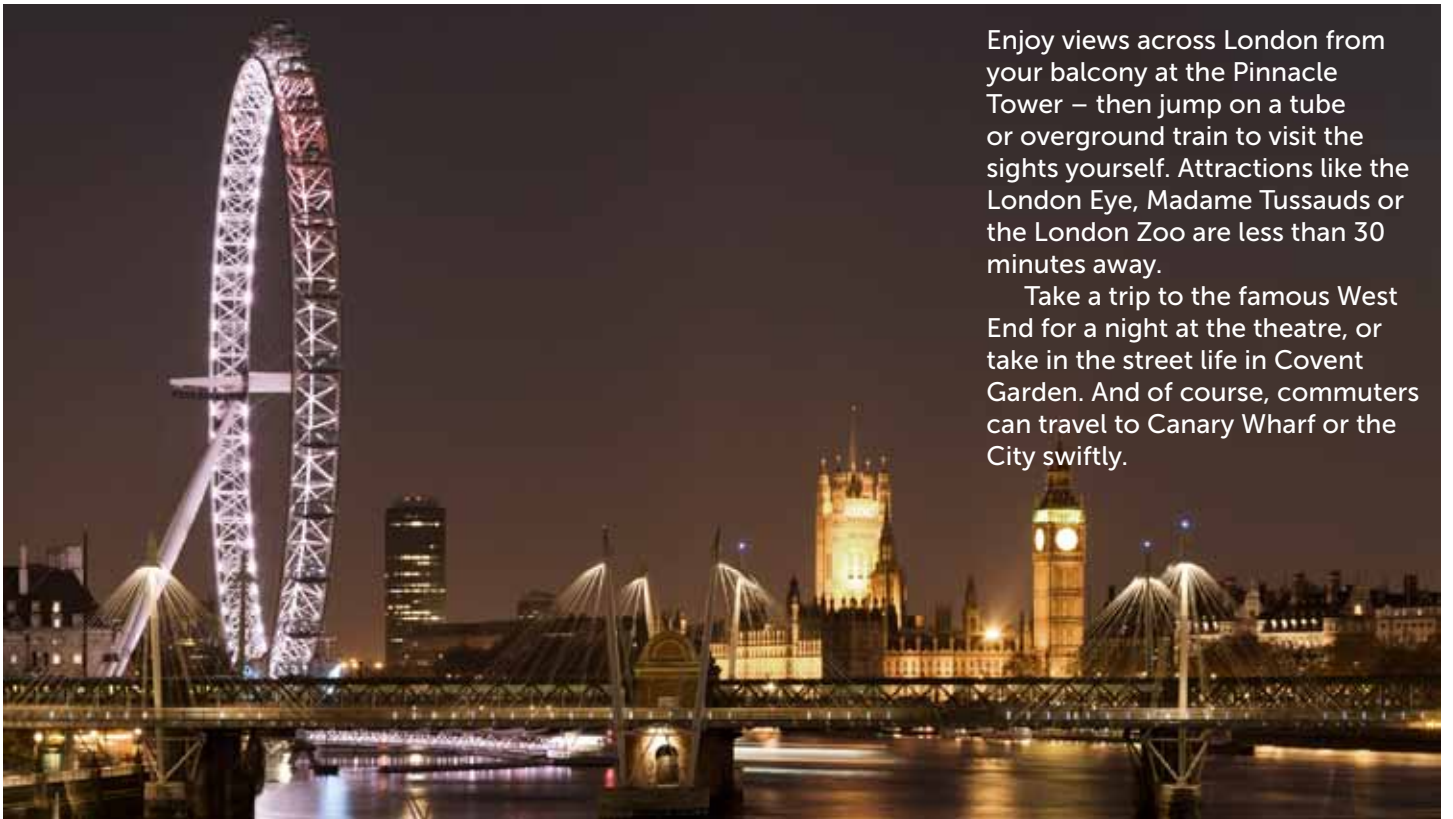
Wembley is being reimagined as a contemporary, vibrant city space, with world-class shopping, eating and entertainment facilities. It's no longer just a destination for a 'Big Day' at the Stadium or Arena.

A brand new designer outlet retail space brings together designer boutiques and high street brands with merchandise at up to 70% off retail price. This is the only designer outlet within the M25 – a new shopping mecca for fashionable Londoners.

The new Wembley City centre is home to 85 designer stores, 15 restaurants and bars, and a nine-screen Cineworld cinema. There's considerable community and local investment too – from a brand new swimming pool to hotels and conference facilities.



A SHORT RIDE FROM LONDON'S ATTRACTIONS



Enjoy views across London from your balcony at the Pinnacle Tower – then jump on a tube or overground train to visit the sights yourself. Attractions like the London Eye, Madame Tussauds or the London Zoo are less than 30 minutes away.

Take a trip to the famous West End for a night at the theatre, or take in the street life in Covent Garden. And of course, commuters can travel to Canary Wharf or the City swiftly.



OPEN SPACES ON YOUR DOORSTEP

Want a break from the buzz of the city? There's a fantastic selection of green spaces right on your doorstep.

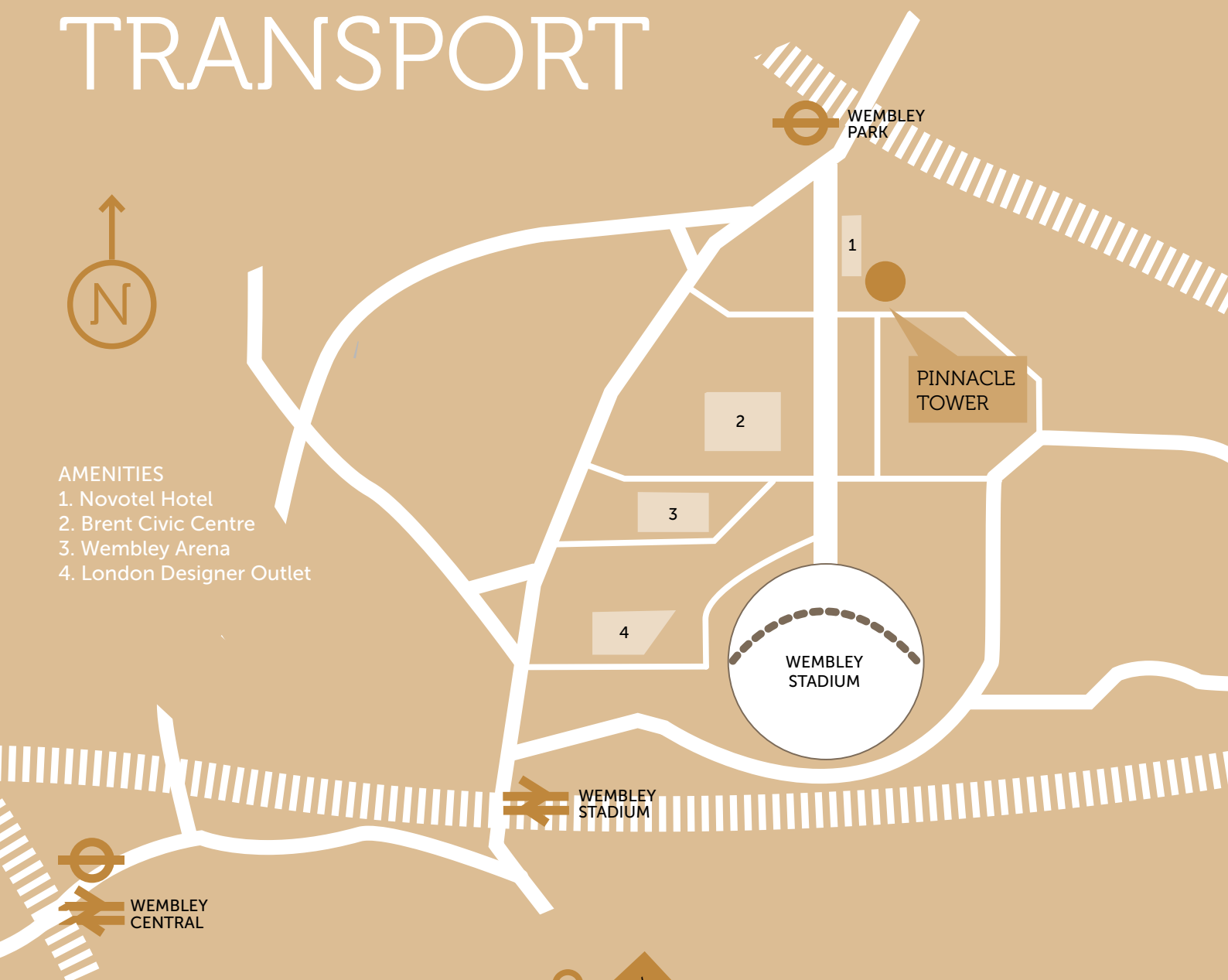
Enjoy the open spaces of Friern Country Park or the waters of the Lee Valley. Shake off the day from the top of Wembley Hill, or take a short trip further out in the tranquil countryside.

TRANSPORT



AMENITIES

1. Novotel Hotel
2. Brent Civic Centre
3. Wembley Arena
4. London Designer Outlet



TUBE

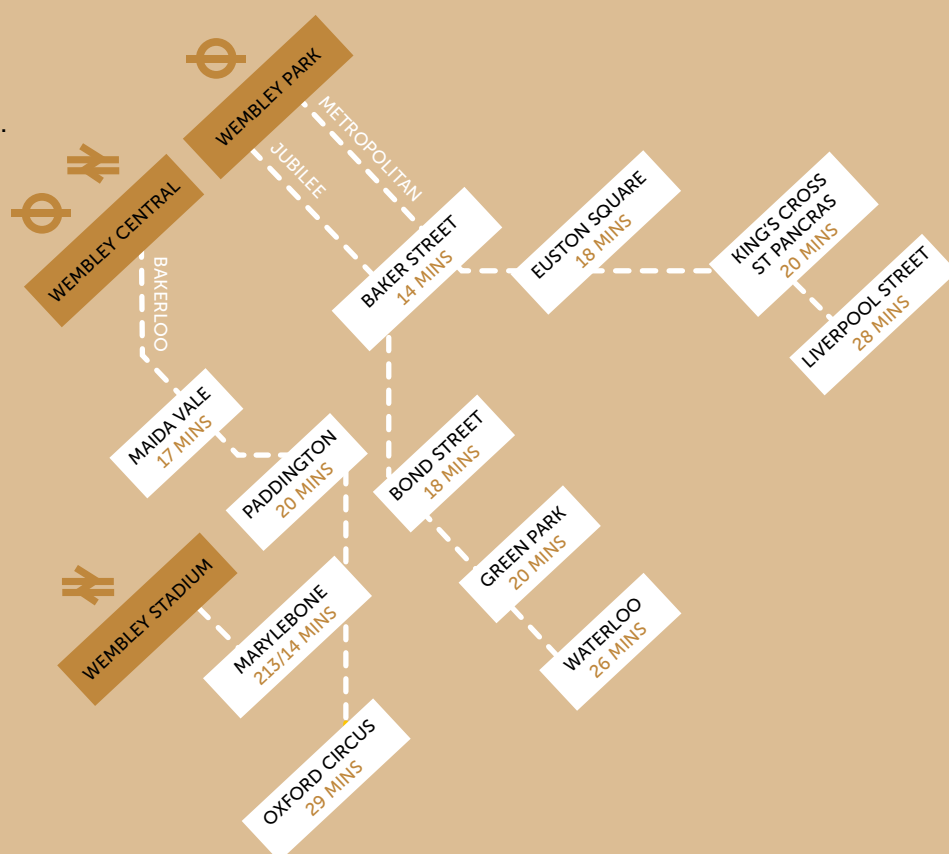
Zoom into zone 1 in just 20 minutes. Wembley Park station is on both the Jubilee and Metropolitan lines, with central London and the City easily reached. Alternatively, Wembley Central station is on the Bakerloo line, for swift travel to the West End.

OVERLAND RAIL

A fast train service operates from Wembley Central into Euston station.

NATIONAL RAIL SERVICES

See the rest of the country. Chiltern Railways operate directly from Wembley Stadium for national travel to the Midlands, Oxfordshire and Buckinghamshire.



A HAVEN IN THE HEART OF THE ACTION



Experience the thrill of living beside the UK's premier stadium. The Pinnacle Tower is located on Olympic Way, the approach to Wembley Stadium, with awe-inspiring views over the iconic Wembley arch.

The stadium is now home to the British national football team, and the location of the 2012 Olympic football finals. Next door is Wembley Arena - now the

premier international performance destination for the greatest names in music and showbusiness.

Enjoy the ambience and excitement of event days, without compromising your enjoyment of the Pinnacle Tower. On these occasions, the entire complex will be completely gated for your security, ensuring you get to enjoy the thrill of the biggest names performing moments away.

HOTEL SERVICE AT HOME

Make the most of the luxurious Novotel, right on your doorstep. You can enjoy the hotel's bar and restaurant at any time. Treat yourself with room service from the hotel's kitchens, delivered right to your door. You can request cleaning services, laundry and dry-cleaning too.



APARTMENTS & FACILITIES

CRAFTED FOR CONTEMPORARY LIVING

- Floor to ceiling windows in living areas
- Generous balconies with glass balustrades
- Open plan, contemporary kitchens
- Sleek, elegant finishes throughout and neutral décor
- Communal courtyard
- Daytime concierge
- Café and convenience store on site
- Access to hotel's facilities, preferential rates for visitors

INCORPORATING THE LATEST TECHNOLOGY

- Wired for audio with ceiling speakers and a Hamilton Mercury Audio system
- Category 5 cabling for digital TV, telephone and data service with ample socket locations
- Phone, Digital TV and broadband all pre-wired to a central point within each apartment

STATE OF THE ART ENERGY EFFICIENCY

- Individually metered heating units located in each apartment and thermostatically controlled radiators throughout
- Instantaneous hot water on demand
- Most apartments achieve an EPC rating of category B.

COMPLETE SECURITY

- Wall-mounted video entry phone system
- Residents will be provided with a fob to allow entry via the main entrance doors, basement level doors and vehicle gates.
- CCTV monitoring ground floor and basement
- Smoke and heat detectors in every apartment. Additionally, tower apartments have domestic sprinkler systems

PARKING

- Car parking spaces available to rent
- Secure bicycle storage in the basement

CONVENIENT MAINTENANCE

- 12 hours maintenance service provided. In the case of any plumbing/electrical issues, residents can call the on-site maintenance team who will swiftly resolve matters at your convenience.





GYM

- Exclusively for resident's use, Precor cardio vascular and strength equipment and Jordan free weights consisting of:
- 3 x Treadmills
- 2 x Cross trainers
- 2 x bikes (recumbent and normal)
- 2 x rowing machines
- 1 x Chest & Shoulder press machine
- 1 x Quads & hamstring leg extensions machine
- 1 x Leg & calf press machine
- 1 x Lateral & seated row pull machine
- 1 x Free weights up to 30 kg
- 2 x adjustable benches



STUDIOS, 1 & 2 BEDROOM APARTMENTS

KITCHEN

- Contemporary custom designed fitted kitchens with high gloss laminate finish to doors, drawers and panels, featuring soft-close function
- Quality premium branded appliances finished in stainless steel including electric oven, ceramic hob and extractor hood
- An integrated tall fridge freezer and dishwasher
- Concealed, compartmentalized waste containers are fitted in the kitchen for easy recycling.
- Fitted 40mm black granite worktop and upstand, with an under-mounted Frankie stainless steel sink and monoblock Hansgrohe tap
- Siemens fridge freezer, dishwasher, washer-dryer

BATHROOMS

- Bathrooms tiled from floor to ceiling using tiles from the Vitra designer range
- Contemporary designer sanitary ware is fitted throughout, again using product from the Vitra designer range ensuring that the resulting bathroom combines elegance with a contemporary twist
- Ladder heated towel rails

WOODWORK

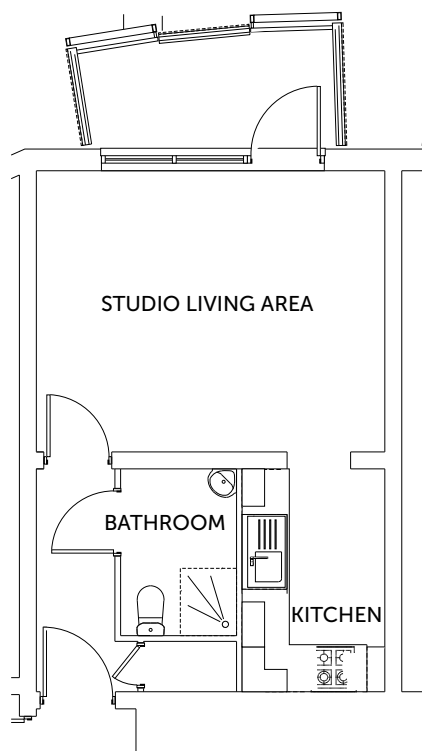
- Full height front doors with satin stainless steel finish ironmongery and an oak veneer finish, complementary skirting and architrave
- Full height internal doors with satin stainless steel finish ironmongery
- Front door with contemporary chrome finished handles and hinges
- Walnut-finished laminated floor

WARDROBES

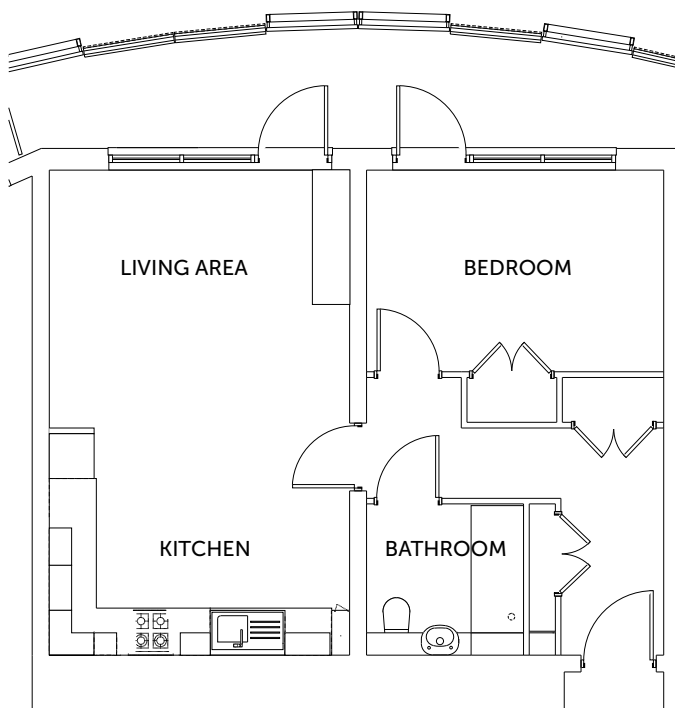
- Generous storage space and contemporary fitted wardrobes

FURNITURE

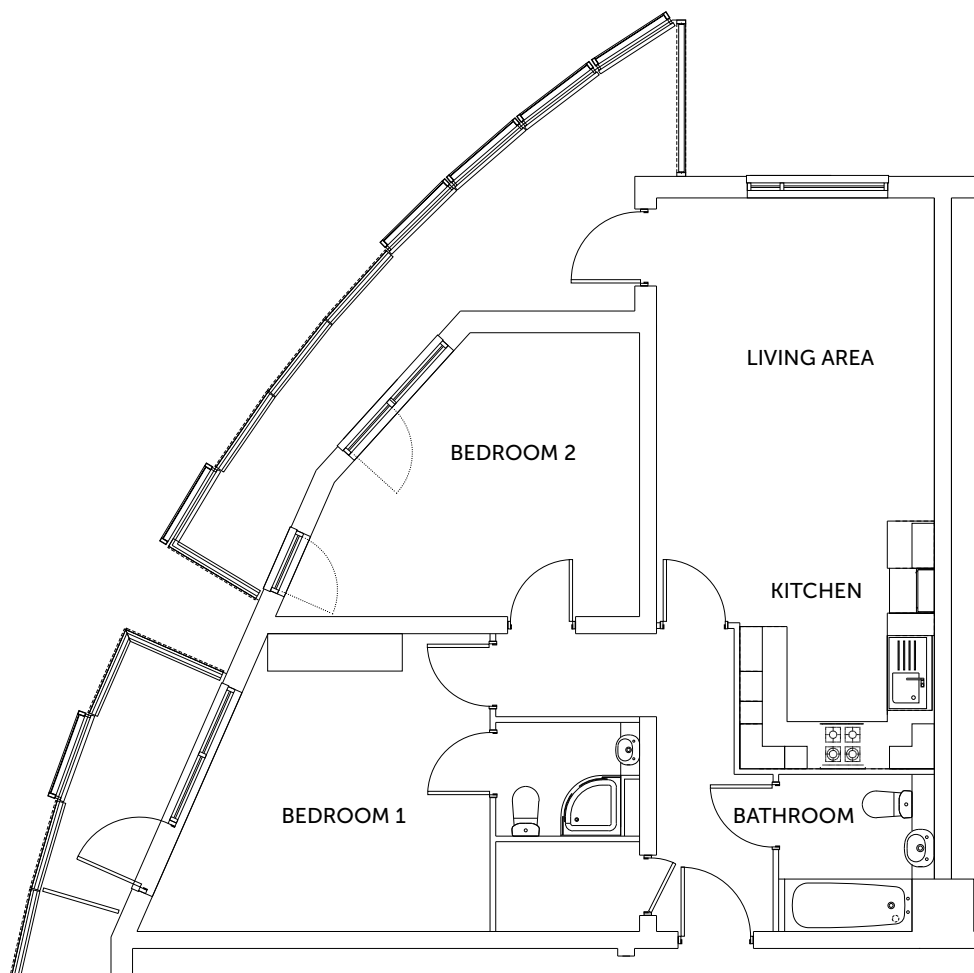
- Apartments are newly furnished



STUDIO APARTMENT*



1 BEDROOM APARTMENT*



2 BEDROOM APARTMENT*

**Due to the curving nature of Pinnacle Tower's design each apartment has a unique floor plan. These drawings are typical and provided as a general outline only. Please contact Wembley Properties for individual plans.*

2/3 BED DUPLEX PENTHOUSE APARTMENTS

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- Contemporary custom designed fitted kitchens with high gloss laminate finish to doors, drawers and panels, featuring soft-close function
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- Fitted 40mm pure quartz worktop and upstand, with an under-mounted Frankie stainless steel sink and monoblock Hansgrohe tap
- Siemens fridge freezer, dishwasher, washer-dryer

BATHROOMS

- Bathrooms tiled from floor to ceiling using Vitra tiles
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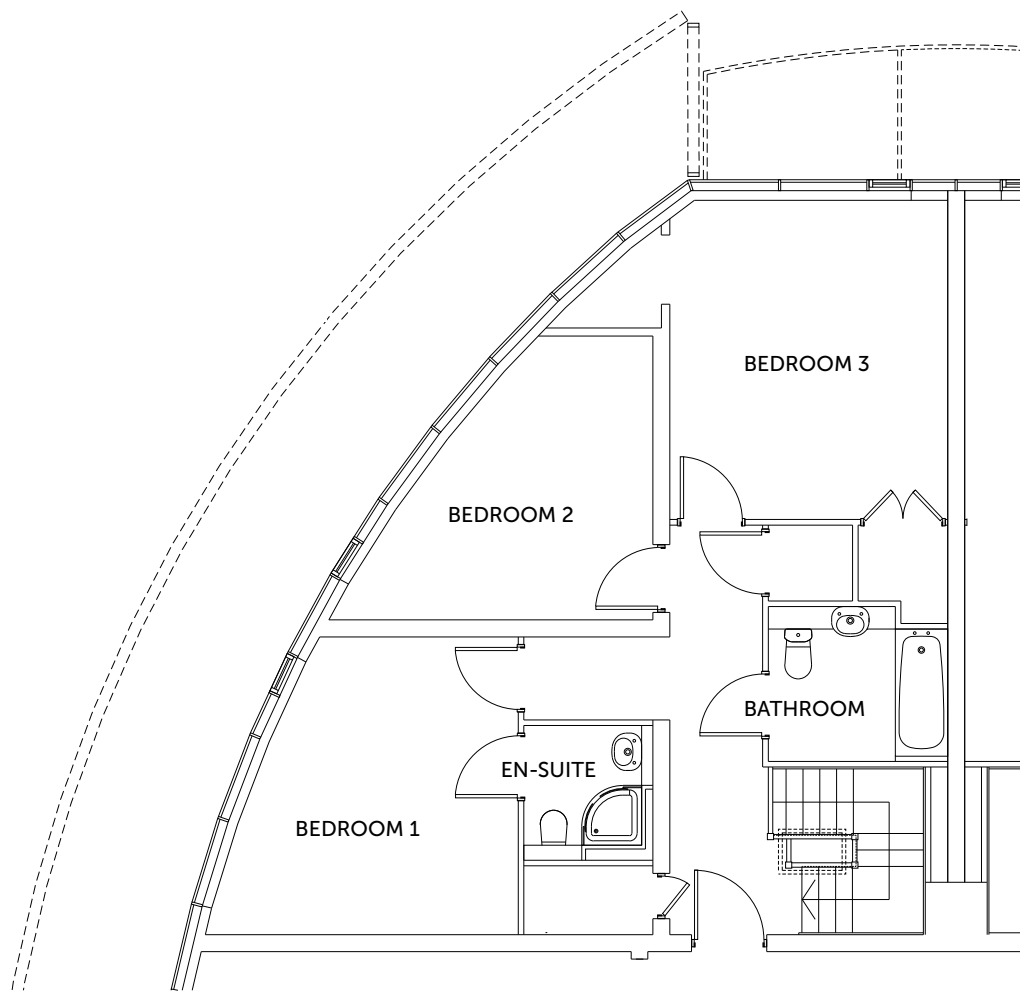
- Full height front doors with satin stainless steel finish ironmongery and an oak veneer finish, complementary skirting and architrave
- Full height internal doors with satin stainless steel finish ironmongery
- Front door with contemporary chrome finished handles and hinges
- Coffee-coloured engineered wood floor, deep pile cream carpet on stairs and in bedrooms

WARDROBES

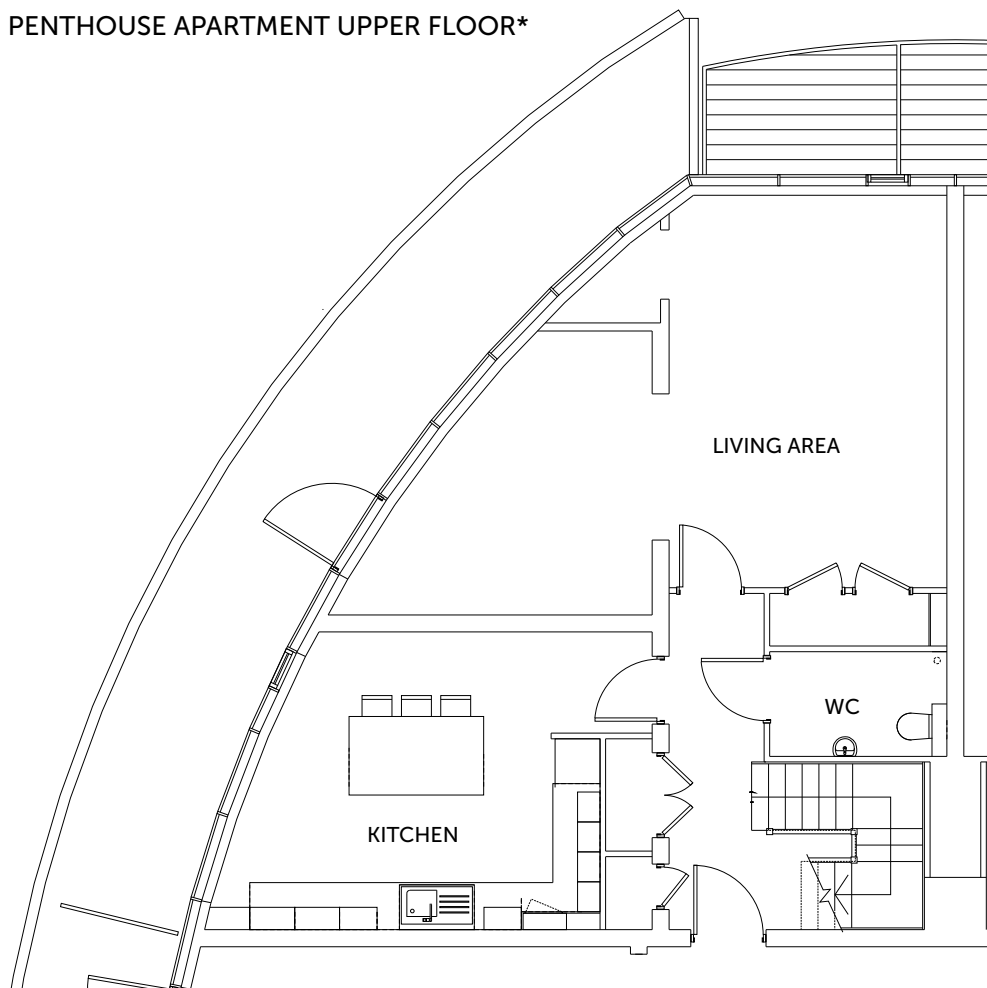
- Generous storage space and contemporary fitted wardrobes

PENTHOUSES

- Duplex Penthouse apartments feature a full climate control system; comfort cooling during warm weather and heating during colder seasons.



PENTHOUSE APARTMENT UPPER FLOOR*



PENTHOUSE APARTMENT LOWER FLOOR*

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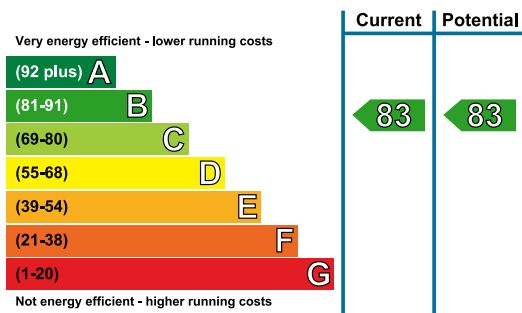
NOW COME AND SEE FOR YOURSELF

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ENERGY PERFORMANCE CERTIFICATE



MISREPRESENTATION ACT

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PINNACLE TOWER PHOTOGRAPHY ©Will Pryce, www.willpryce.com
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